

# **Dental Exam & Well Child Check Campaign**

- **The purpose of this kit is to provide you with tools to support the completion of Dental Exams and Well Child Checks.**
- **The Happy Mouth will be used to celebrate completed Dental Exams.**
- **The Flower Pot will be used to celebrate the Well Child Checks.**

## **Team:**

We are providing one kit of each campaign per classroom. Since all the tools are laminated, there is opportunity to use a Dry Erase marker to specify each classroom. Our vision for this campaign is sensitive to the differences of each Center. If it works best displayed in the classrooms – with partnership with your Ed Team – then, great. It may be best in the entry way or even the parent room. It may work well on the classroom bulletin boards. You decide.

In order to have this be an effective campaign, you will need to partner with your Center to see what will be the best approach. Your first Center Meeting could be a good time to introduce this promotion. This campaign will be most effective as soon as we begin the year – start the language of this campaign at Orientation and continue the strong messaging for the first 90 days. After 90 days, you may wish to pull the campaign and save it again for the Spring. It could really make an impact on the end the year push for even more completed DEs and WCEs.

## **Mouth**

Put the banner, mouth, and tooth brush in a place that is visible to families. Use the teeth that are provided to add a tooth every time a Dental Exam is complete. Please do not use names.

## **Flower Pot**

Put the flower pot in a place where families can see them. Use the flowers provided to add a child every time a Well Child Check is completed. Please do not use names.